

PATENT

Case Docket No. AMAZON.070A

I hereby certify that this correspondence and all

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November 6, 2001

for Patents, Washington, D.C. 20231, on

Date: November 6, 2001

Group 2100/

DW 01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants

Bezos, et al.

Appl. No.

09/900,487

Filed

July 6, 2001

For

CONTEXTUAL

PRESENTATION OF INFORMATION ABOUT RELATED ORDERS DURING BROWSING OF

AN ELECTRONIC

CATALOG

Examiner

UNKNOWN

Group Art Unit:

2161

TRANSMITTAL LETTER

ASSISTANT COMMISSIONER FOR PATENTS WASHINGTON, D.C. 20231

ATTENTION: APPLICATION BRANCH

Dear Sir:

Enclosed for filing in the above-identified application are:

- (X) An Information Disclosure Statement;
- (X) A PTO Form 1449 listing five (5) references, and four of which are enclosed, and the fifth of which is described in the enclosed Information Disclosure Statement;
- (X) A return prepaid postcard.

The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment, to Account No. 11-1410.

Ronald J. Schoenbaum

Registration No. 38,297

Attorney of Record

AMAZON.07 TRADEMARK OFFICE

Applicants : Bezos, et al.) Group Art Unit 2161

App. No. : 09/900,487)

Filed : July 6, 2001)

For : CONTEXTUAL | Group 2001

PRESENTATION OF | INFORMATION ABOUT | RELATED ORDERS | DURING BROWSING OF AN | ELECTRONIC CATALOG)

INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner for Patents Washington, D.C. 20231

UNKNOWN

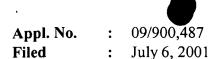
Dear Sir:

Examiner

Enclosed is form PTO-1449 listing five (5) references. Four of these references are enclosed as separate documents, and the remaining reference (listed in bold) is described below.

Amazon.com Purchase Sharing Service

More than one year prior to the July 6, 2001 filing date of the present application, a purchase sharing service was implemented as part of the Amazon.com Web site. Through this service, users could opt to share information about their respective purchases from Amazon.com with designated friends. As part of the purchase sharing service, when a user would access a detail page of a product purchased by a friend (who opted to share that purchase), the detail page would be supplemented with a notification of the friend's purchase.



This Information Disclosure Statement is being filed before the receipt of a first Office Action on the merits, and presumably no fee is required in accordance with 37 C.F.R. § 1.97(b)(3). If a first Office Action on the merits was mailed before the mailing date of this Statement, the Commissioner is authorized to charge the fee set forth in 37 C.F.R. § 1.17(p) to Deposit Account No. 11-1410.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: (1-6-0)

y: _____

Ronald J. Schoenbaum/ Registration No. 38,297

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